

**MARLBORO COMMUNITY EVENT MARKETING
1997 INCENTIVE LIST**

PURCHASE REQUIREMENT	ITEM	QUANTITY ORDERED	UNIT COST	TOTAL COST
* 1 Pack	Flashlight Keychain	20,000	\$1.09	\$21,800
2 Pack	Fanny Pack	5,000	\$1.85	\$9,250
3 Pack	Cap	15000	\$2.55	\$38,250
* 3 Pack	Sunglasses/ <i>corn</i>	30,000	\$2.75	\$82,500 <i>82,500</i>
	Sunglass Case	30,000	\$0.75	\$22,500
4 Pack	T-Shirt	12,000	\$3.50	\$42,000
	Black T-Shirts (screen only)	26,784	\$1.00	\$26,784
6 Pack	Duffle Bag	5,000	\$8.40	\$42,000
1 Carton	Beach Towel	5,000	\$6.78	\$33,900
2 Carton	Windbreaker	5,000	\$18.25	<u>\$91,250</u>
				\$387,734
				<i>4,10,234</i>
Name Generation	Lighters	225,000	\$0.65	\$146,250
				<i>total</i> <u>556,484</u>

** Wait Expense by
Ins Blum*

2070831464